

In This Issue

- Backup your Data
- New Web Threats
- Knowing Who to Call
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FITS Web

Looking for a lightweight computer for business or school? (Click Here)

At less than half the cost of a typical laptop, lightweight and feature rich – here come the Netbooks...

Easy and Inexpensive Backup Solutions (Click Here)

Backing up your data is critical should something go wrong. Home computers as well as business computers should be protected. FITS has solutions from no-cost to...

Web Presence is Expected – Get Your Own Site Up & Running with FITS (Click Here)

More and more these days your customers expect to be able to access you via the web...and why not? It is an inexpensive sales tool available anytime...

Is your Wireless Network Secure...?

Your Business or Home wireless network should display a 'lock' symbol indicating it is secure, if not you may be leaving your data exposed. Contact FITS if you are not sure sales@FileBankIT.com or (416) 640-2874 ...

Question of the

Small Business and Vital Data Backup



Backup is like insurance, you need to invest properly and hope you never have to use it. Unfortunately, many small businesses do not sufficiently backup their data.

What would happen if your computer crashed? (A common hard-drive failure.) Would you lose any vital information? If you do backup your data, (and I mean all your vital data) do you ever test it? Backups should cover all critical data, at minimum, and preferably consist of a full image of your entire system with multiple copies to provide recovery options.

Backup strategies are a must for all businesses as well as most home systems (remember all those family photos, music and movies you have stored.) Solutions need not be expensive. FITS can provide many options including off-site data storage to ensure your business survivability in case of disaster. Even a simple mistake such as deleting the wrong file can spell disaster for business. Protect yourself by properly duplicating your data and storing it in a separate location.

If you have a process like this in place, give yourself a pat on the back, however if your business does not have a comprehensive backup plan, make it your New Year's resolution to do so - [Contact FITS Sales@FileBankIT.com](mailto:Contact_FITS_Sales@FileBankIT.com) (416) 640-2874 for a no-obligation consultation.

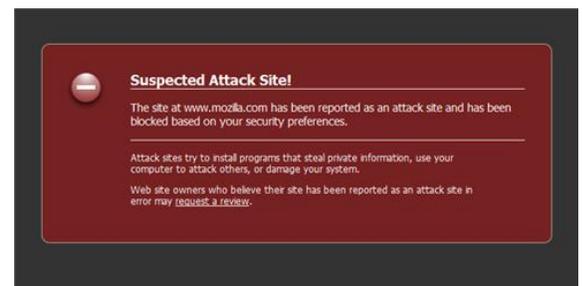
Web Threats - New Virus/Malware Attacks

Attack avenues to your business or home computers have changed. The majority of today's threats utilize Web-pages as a distribution method (as opposed to email-based attacks).

Most malware is motivated by financial gain. Gone are the early days where an email virus was launched for "hacker bragging rights", now they want your money or your life (read - identity theft).

Bad news: It is possible to have your computer infected just by visiting a compromised website – and it could be just about any site. Typically referred to as 'Drive-By Attacks', the basics of which are hackers place malicious files on legitimate websites or redirect you to 'bait-sites' that are waiting to pounce. Additional tactics known as 'Click-Jacking' involves the hacker altering a button or link on a Web-site to download malware onto your machine instead of performing the intended function.

Most computer users have little or no idea where they picked up the



**Month:
What charitable
organization do you
volunteer at?**

**Send your response to
info@FileBankIT.com
before 31JA10 to be
eligible to win a \$25
Focus on Heroes:
Beyond the Uniform
book by Lisa Scale and
Shelly Sargent.**

The winner of last issue's prize was: Jessica Hutton – Enjoy the \$10 Tim's Gift Card. Thank-you for your responses and yes, you can win more than once. ☺

Q: - What is Microsoft's new Operating System named?

A: - Windows 7

Contact Us:

<http://www.filebankit.com/>

Info@FileBankIT.com



David Mielke
– Sales and Service Mgr.
(416) 640-2874

For more FileBank Services
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FITS is featured

malware. What they do know is it has crippled their system, often demanding credit card information to 'resolve' the issue.

Your challenge is recognising an attack early on and knowing how to react accordingly. Should you notice any unusual activity (a warning about multiple viruses found on your system, for example) - DO NOT proceed. More recent malware versions leave you with few exit strategies aside from pulling the plug on your system (which is risky but may be the lesser of two evils).

With the typical office worker having unrestricted access to the Web as well as its Social Networking, Chat, Entertainment sites and mobile device interfaces, the avenues into your office systems are growing.

If your system has been infected or you suspect it may have been, contact FileBank IT immediately. The longer you wait the worse the malware infections become.

For more information on security steps to safeguard your business or home computers contact FITS. (Sales@FileBankIT.com or 416 640-2874)

Good Knowledge is Worth its Weight in Gold

At times, even the best of us make decisions that are not the most cost-effective. Many successful businesses run into problems outside their area of expertise and spend a lot of staff time in a frustrating search for a solution (often calling on friends or business acquaintances for assistance and getting no further ahead). We often shy away from contacting an expert, either because it is perceived as expensive or we don't

quite know who to call.

We forget that we cannot be experts at everything. Instead of taking on all problems with internal staff, occasionally "buying" outside advice, as required, makes good business sense.

In most cases, an expert can find the problem, solve the issue and get your business back in operation quickly. Our time is best spent doing what we do best (which is why I'll leave the plumbing, car maintenance and landscaping to the experts and focus on my core business competencies instead).

When in need of expert computer advice contact FITS at Sales@FileBankIT.com or (416) 640-2874 and stay focused on what your business does best.

End of Year Thoughts - Helping Out Others

At this time of year it's a good time to think about what you can do for others. It's been a tough year for some and a little helping hand goes a long way.



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See our [FileBank in the Community](#) page for a list of organizations that could use your help or go to [BoardMatch Fundamentals](#) to find an organization that could use your talents.

Whether you make a financial contribution, an in-kind donation or give some of your time, there are plenty of organizations that could use your help. If you are too busy during the holiday season remember to pitch in later. You can help out these organizations throughout the year and give yourself some feel-good cheer.

Wishing you and yours a Happy & Safe Holiday Season - David (Dmielke@FileBankIT.com)

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